

## **OPEN CALL ARTZUID 2023 - Transfer -**

The eighth edition of the biennial Amsterdam Sculpture Biennial ARTZUID will take place from 19 May to 24 September 2023. On Apollolaan, Minervalaan and Churchillaan in Amsterdam-Zuid, dozens of artworks will communicate the theme of Transfer. The selected art reflects the transfer of social commitment of artists and iconic movements from the 1960s, 1980s and 2000s that brought 'art to the streets'.

In addition to the curated selection, ARTZUID invites ten contemporary artists through an OPEN CALL, both established names and new talent, who work in the tradition of Popart, Neo-Popart and Streetart, representing engagement, activism and diversity. The proposal may be an existing work or a new sculpture/installation. Artists can submit their proposal to Art Zuid Foundation until 15 November 2022. See details on the procedure below.

### **Procedure**

#### **Proposal**

Artists can submit their proposal until 15 November 2022 and address to [directie@artzuid.nl](mailto:directie@artzuid.nl).

- Tell something about yourself, where did you study, what your oeuvre revolves around;
- support your proposal for ARTZUID 2023;
- send visual material of recent work and sketches or a photo of your proposal;
- send your CV and contact address.

#### **Conditions**

The sculptures will be placed in public spaces, so it is important that the work is 'vandal-proof' and wind- and rainproof. The work must be able to be anchored to a concrete slab. The size of the work is between 2 and 6 metres. Stichting Art Zuid pays the costs of the foundation, installation and insurance.

#### **Fee**

The selected artists will receive a participation fee according to the Mondriaan Fund's applicable formula. The artist should themselves apply for a subsidy from one of the art funds, or find a way to cover production and transport costs (e.g. via crowdfunding). Stichting Art Zuid can advise on this.

#### **Marketing and communication**

Participating artists will participate fully in the marketing and communication programme. This includes a route map and app, exhibition catalogue, use of social media and press, Artist Talks for visitors, merchandise and sales of books and miniatures by participating artists. ARTZUID is well attended and experience shows that sales of work, or new commissions, result for participating artists.

## Timeline

- 15 November 2022 - open call closes
- 15 December 2022 - results will be announced to the selected artists
- 1 to 17 May 2023 - construction of the exhibition
- 19 May 2023 - opening ARTZUID 2023
- 24 September 2023 - end of exhibition
- 25 September to 6 October 2023 - dismantling of exhibition