

Press release 30 March 2023

ARTZUID 2023

The Street Power of (Neo)-Popart, Arte Povera and Nouveau Realism to Modern Art.



The eighth edition of the Biennial Sculpture Exhibition ARTZUID in Amsterdam Zuid will take place from Saturday the 20th of May to Sunday the 24th of September 2023. The 2 km long route of the Amsterdam Sculpture Biennale runs along the Apollolaan and Minervalaan. Under the title 'Transfer', fifty sculptures by artists from the (Neo)-Popart, Arte Povera and Nouveau Realism movements can be admired on Berlage's lanes in Amsterdam Zuid. Ten artists were commissioned to create new work, including the well-known Amsterdam Street artist Franky, the other sculptures have been borrowed. The selection of 50 artworks, assembled by curator **Jasper Krabbé**, represents a mix of internationally renowned artists and young talent, it is an exhibition intended to appeal to young people. ARTZUID 2023 is free of charge. In the weekends there are guided tours, and the audio tour will be available from the 20th of May via the ARTZUID app. A map of the route, catalogues and other items are available in the Information Pavilion located on Minervalaan 1. For all information, visit www.artzuid.nl.



Appealing to the young

Artist and curator of ARTZUID 2023 **Jasper Krabbé**, who himself started on the streets as graffiti writer JAZ in the 1980s, wants to appeal to young people, with a particularly colourful exhibition. When selecting the sculptures, he therefore opted for art that stands close to their world and is accordingly accessible.

Jasper Krabbé: "Art connects. We would like to involve young people in the plan. Many are struggling and art can be an antidote to the current polarisation, extreme individualisation and the uncertainty fuelled by social media. I hope that at ARTZUID we can reach young people through the influences of street art, neo-pop art and graffiti and offer them a place, literally a place, by creating hangouts and a graffiti wall, among other things."

Olaf Mooij_Punktrabant, Fotostudio Zebra

Neo-pop Art and counterparts

At ARTZUID 2023, the cheerful aspect of Neo-pop Art reaches out and appeals to a youthful audience through colour, aesthetics and forms derived from popular culture and the media. The counter movements will also be exhibited, with sculptures from the period of Art Povera and Nouveau Realism. With this, ARTZUID wants to show that seemingly opposing art movements have in fact been influenced by each other. The interpretation of earlier ideas in new ways fits in with today's economic consumer society. This is expressed in the title 'Transfer'. The message to youth is one of positivity and inclusion; you are great the way that you are! According to curator **Jasper Krabbé**, art is an excellent example of this: *"In art, being different is the norm. Art is very democratic; it does not exclude anyone. We have some wonderful examples with work by Julian Schnabel, Jean Dubuffet, Panamarenko and Daniel Spoerri, among others."*



Commissioned Works

As an artist, curator **Jasper Krabbé** also expresses his ambition to reach young people with a new work he has especially made for ARTZUID 2023 (photo: work in progress). In addition, a number of Dutch artists have been selected to show new work as their interpretation of a reflection on popular youth culture. Among them are Monika Dahlberg, Marjolijn Mandersloot, Hans van Bentem, Eric Buijs, Marjolein Witte, David Bade and Tirzo Martha.

Artists ARTZUID 2023

At ARTZUID 2023 artworks of the following artists, among others, will be shown: Karel Appel (NL), David Bade (CW), Lynda Benglis (VS), Hans van Bentem (NL), Erik Buijs (NL), Caroline Coolen (BE), César Baldaccini (FR), Monika Dahlberg (NL), Wim Delvoye (BE), Jean Dubuffet (FR), Ida Ekblad (NO), Frankey (NL), Klaas Gubbels (NL), Willem Harbers (NL), Liesbeth Henderickx (BE), Studio Job (NL), Roland de Jong Orlando (NL), Piet van de Kar (NL), Wang Keping (CN), Katerina Komm (CZ), Jasper Krabbé (NL), Esther Mahlangu (ZA), Marjolijn Mandersloot (NL), Tirzo Martha (CW), Frederik Molenschot (NL), Olaf Mooij (NL), Frans Muhren (NL), Wilhelm Mundt (DE), Anna Mrzyglod (DE), Panamarenko (BE), Marcel Pinas (SUR), Bettina Pousttchi (DE), Arne Quinze (BE), Sterling Ruby (VS), Ando Savako (JP), Julian Schnabel (VS), Carin Scholten (NL), Gery De Smet (BE), Kiki Smith (VS), Daniel Spoerri (RO), Boris Tellegen (NL), Nadine van Veldhuizen (NL), Ronald Westerhuis (NL), Marjolein Witte (NL), Erwin Wurm (AT).

Note for the editors:

- Attached images can be used for publicity purposes, when credits are used. If you would like visual material of a specific participating artist, call or e-mail Marieke Klosters: 06 53 37 17 89; media@artzuid.nl.
 - ARTZUID director Cintha van Heeswijck, curator Jasper Krabbé and/or participating artists are available for interviews/reports. Please send your request to: media@artzuid.nl.
 - **Save the date: PRESS DAY ARTZUID 2023 – WEDNESDAY 17 MAY FROM 12.00 O'Clock.**
- More information/invitation will follow.**

About the Art Zuid Foundation

The Art Zuid Foundation will exist 15 years in 2023 and was originally founded by a group of residents from Amsterdam Zuid. ARTZUID has grown into the leading Sculpture Biennale of the Netherlands. Every two years, for four months, high-profile sculptures are exhibited on the green lanes of Berlage's Plan-Zuid. The sculpture exhibition, put together by varied curators, is of museum quality with top international artists and promising young Dutch talent combined. The mission of the Art Zuid Foundation is to create a new meeting place with art on the street and to make art freely accessible to everyone. The Art Zuid Foundation wants to contribute to the Amsterdam community and connect neighbourhoods through art, heritage and (youth) education. The foundation can count on the unbridled efforts of approximately 100 neighbourhood volunteers throughout the four-month exhibition. The eighth edition of ARTZUID is financed by contributions from cultural funds, sponsors, and donations by Friends of ARTZUID. For more information, visit: artzuid.nl.